AMENDMENTS TO THE CLAIMS

Claim 1.   (Currently amended) A segment announcement receiver comprising:

a receiver section that receives ~~for receiving~~ a signal carrying, ~~wherein~~ one or more

content streams and one or more announcements ~~are carried on the signal~~, wherein each of

said one or more announcements corresponds to a content being provided on said one or more

content streams, wherein each of said one or more announcements includes:

a description about said corresponding content in said one or more of the

content streams;

a time at which said corresponding content is transmitted on said signal, and

a content identifier,

wherein each of said one or more announcements was created by a party other than

said broadcaster; and

a controller that compares said one or more announcements to a filter record and that

alters a presentation of said content stream in accordance with at least one user preference for

altering said presentation ~~the description and the time from a corresponding announcement~~

~~based upon~~ when the ~~a~~ comparison of said one or more announcements to the ~~a~~ filter record

indicates a correspondence between said one or more announcements and said ~~which includes~~

at least one user preference for altering said presentation in said filter record.

Claim 2.   (Original) A segment announcement receiver, as in claim 1, where the

description includes any one or more of the following: a rating, a category, a comment, a

content description, a segment type, a program part, a program source, a review, a statistic,

and a character name.

Claim 3.   (Original) A segment announcement receiver, as in claim 1, where the signal processing device is any one or more of the following: a television, a radio, a closed circuit television, a video recorder, and a computer.

Claim 4.   (Previously amended) A segment announcement receiver, as in claim 1, where said presentation is by any one or more of the following: a television, a radio, a closed circuit television, a video recorder, and a computer.

Claim 5.   (Currently amended) A segment announcement receiver comprising:

      a first receiver section <u>that receives</u> for receiving one or more content streams on a content carrier signal;

      a second receiver section <u>that receives</u> ~~for receiving~~ one or more announcements <u>created by a party other than said broadcaster and</u> ~~that,~~ each <u>contain:</u>

            ~~of the announcements containing~~ a description about a corresponding content within said one or more content streams,

            a time at which the corresponding content is transmitted by the first receiver section, and

            a content identifier; and

      a controller that <u>compares said one or more announcements to a filter record and that</u> alters a presentation of said content stream in accordance with <u>at least one user preference for altering said presentation</u> ~~the description and the time from a corresponding announcement, wherein each of said one or more announcements was created by a party other than said broadcaster, and wherein said controller alters said presentation based upon a~~ <u>when the</u>

comparison of said <u>one or more announcements</u> indicates a correspondence between said one

or more announcements and said <s>corresponding announcement to a filter record which</s>

<s>includes</s> at least one user preference for altering said presentation <u>in said filter record</u>.

Claim 6.   (Currently amended) A segment announcement system comprising:

an analyzer that analyses a content of one or more content streams;

an announcement generator that creates an announcement containing a description

about said content of one or more of the content streams;

a transmitter section that sends said announcement to one or more receivers using a

signal, said announcement being added to said signal by a party other than said broadcaster of

said content, wherein each of said receivers comprises:

a controller that <u>compares said one or more announcements to a filter record and that</u>

alters a presentation of said one or more content streams in accordance with <u>at least one user</u>

<u>preference for altering said presentation</u> <s>the description and the time from a corresponding</s>

<s>announcement and based upon a</s> <u>when the</u> comparison of said <u>one or more announcements</u>

<u>indicates a correspondence between said one or more announcements and said</u> <s>corresponding</s>

<s>announcement to a filter record which includes</s> at least one user preference for altering said

presentation <u>in said filter record</u>.

Claim 7.   (Previously amended) A segment announcement system, as in claim 6, where

the analyzer comprises any one or more of the following: a person, a group of people, and an

electronic signal processor.

Claim 8.   (Previously amended) A segment announcement system, as in claim 7, where

the electronic signal processor includes any or more of the following: a brightness detection

device, and video image process that queries by image content.

Claim 9.   (Previously amended) A segment announcement system, as in claim 6, where

the announcement further comprises a time associated with the content.

Claim 10.   (Previously amended) A segment announcement system, as in claim 9, where

the announcement further comprises a content identifier.

Claim 11.   (Currently amended) A closed circuit transmission system comprising:

        a segment announcer comprising:

                an analyzer that analyses a content of one or more content streams, wherein

        said analyzer comprises a party other than a broadcaster of said content;

                an announcement generator that creates an announcement containing a

        description about said content and a time associated with said content; and

                a transmitter section that sends the announcement over a communication

        network; and

        a segment announcement receiver comprising:

                a receiver section for receiving said announcement and said content stream;

and

                a controller that <u>compares said one or more announcements to a filter record</u>

        <u>and that</u> alters a presentation of said content stream in accordance with <u>at least one</u>

user preference for altering said presentation ~~the description and the time in said~~

~~announcement and based upon a~~ when the comparison of said one or more announcements

indicates a correspondence between said one or more announcements and said ~~announcement~~

~~to a filter record which includes~~ at least one user preference for altering said presentation in

said filter record.

Claim 12.   (Currently amended) A process comprising:

adding an announcement to a signal including a content stream by a party other than a

broadcaster of the content stream;

receiving said content stream, said announcement having a description about a content

of said content stream;

matching said description to said content; and

presenting said content in accordance with at least one user preference in a filter

record when a comparison with said filter record indicates a correspondence between said

filter record and ~~based upon~~ said description in said announcement ~~if the content matches the~~

~~description and based upon a comparison of said announcement to a filter record which~~

~~includes at least one user preference for said presentation.~~

Claim 13.   (Currently amended) A segment announcement receiver comprising:

means for adding an announcement to a signal including a content stream by a party other

than a broadcaster of the content stream;

means for receiving said content stream, said announcement having a description about a

content of said content stream;

means for matching said description to said content; and

means for presenting said content in accordance with at least one user preference in a filter record when a comparison with said filter record indicates a correspondence between said filter record and ~~based upon~~ said description in said announcement ~~if the content matches the description and based upon a comparison of said announcement to a filter record which includes at least one user preference for said presentation.~~

Claim 14.   (Previously presented) The receiver of claim 1, further comprising a presenting section for presenting said content stream, wherein said controller controls said presenting section to alter said presentation.

Claim 15.   (Previously presented) The receiver of claim 5, further comprising a presenting section for presenting said content stream, wherein said controller controls said presenting section to alter said presentation.

Claim 16.   (Previously presented) The receiver of claim 6, further comprising a presenting section for presenting said content stream, wherein said controller controls said presenting section to alter said presentation.

Claim 17.   (Previously presented) The receiver of claim 11, further comprising a presenting section for presenting said content stream, wherein said controller controls said presenting section to alter said presentation.